



## Sponsorship Information Package

Dear Sponsor,

Passion To Reach Ministries is hosting the annual G.O. (Gospel Outreach) Conference online from November 5th to November 7th this year! We would like to invite your organization to join the sponsorship team of this exciting event that is reaching churches and Christians around the world.

### **About Passion To Reach Ministries:**

- Passion To Reach Ministries is an evangelistic ministry with a global reach and local footprint.
- A registered Canadian charity since 2005.
- Our vision is to see Christians equipped to witness Christ to the world, churches mobilized to reach their communities, and culture transformed by the power of the gospel
- The ministry has a proven track record of consistent, effective and strategic missions ministry
- We partner with churches to see greater impact in communities locally and globally
- Our programs and services include Missional Leadership Training, Missional Church Blueprint and Missional Media Services.

### **About GO (Gospel Outreach) Conference:**

- The Conference was created in 2015 to equip believers to share their faith effectively with people from various religious and ethnic backgrounds
- Every year hundreds gather and are empowered to fulfill the Great Commission
- The Conference has seen explosive growth over the last 5 years, from 200 people at the first event in 2015 to over 2000 people.
- G.O Conference is expected to represent a cross-section of churches in Canada, USA and around the world with over 3000 total attendees in 2020

### **Location:**

Online via Zoom

### **The Vision behind GO Conference:**

The G.O. Conference is designed to equip the church community to build bridges with the people that God has placed in their life, especially those from other religious backgrounds. This Conference will do three things for you; DISCOVER the belief systems of those who have not yet embraced the gospel of Jesus (including various religions, atheists, secularists etc.), LEARN to start conversations about Jesus, SHARE the gospel effectively with your friends and family.

Our theme this year will be: W.W.J.D. Exploring the Intersection of the Gospel and Good Works



### **Sponsorship:**

We need successful, recognized businesses & organizations that will step-up to the challenge of sponsoring this great event that promotes faith, fellowship and community.

### **Benefits:**

- Your brand will be viewed and recognized by thousands of people, including over 2500 Christians and hundreds of Church leaders in Canada and beyond.
- Join this movement that focuses on developing passionate, empowered and mission conscious Church communities through active faith building events such as the GO Conference.
- Gain brand visibility with thought leaders and influencers who represent a potential community of over 10,000 people.
- Become a part of the sponsor family of the largest evangelistic conference in the Toronto area.

When you support the GO Conference you are not only supporting a great event and making your brand visible to hundreds of attendees from across Canada, you are also supporting the mobilization of Christians to make disciples of all nations - the reason for which the church exists. In a culture and society that is moving farther away from the gospel and biblical values each day, we need to raise an army of men, women and youth who will effectively share the message of Jesus Christ.

Please review the different sponsorship levels below.

## **Sponsorship Packages & Benefits**

### **PLATINUM SPONSORSHIP \$1000**

- Prominently recognized with logo displayed on GO United website with link to Webpage
- Recognized on sponsor page of GO United program guide with full page ad
- Logo placed as sponsor on social media marketing (Facebook and Instagram)
- 1 video (up to 90 secs)
- A slide with logo and business information to be displayed during the event.
- Post event email sent to all attendees with sponsor selected information.
- Sponsor video featured on GO United's instagram story

### **GOLD SPONSORSHIP \$500**

- Prominently recognized with logo displayed on GO United website with link to



webpage

- Recognized on sponsor page of GO United program guide with half page ad.
- Logo placed as sponsor on social media marketing (Facebook and Instagram)
- Sponsor video featured on GO United's instagram story
- A slide with logo and business information to be displayed during the event.
- 1 video (up to 60 secs)

**SILVER SPONSORSHIP \$200**

- Prominently recognized with logo displayed on GO United website with link to webpage
- Recognized on sponsor page of GO United program guide with quarter page Ad
- A slide with logo and business information to be displayed during the event.
- Logo placed as sponsor on social media marketing
- Logo displayed throughout the event

Do you have questions or comments? Email [info@goconference.ca](mailto:info@goconference.ca) or call (647)-379-7847 ext. 708. More info about GO Conference at [www.goconference.ca](http://www.goconference.ca)  
Advancing the Gospel Further, Faster,

**For Christ and His Cause,**  
Pastor Finu Iype