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CONFERENCE

# CONFERENCE SPONSORSHIP INFORMATION PACKAGE

Dear Sponsor,

Passion To Reach Ministries is hosting the annual G.O. (Gospel Outreach) Conference on Friday, October 25th & Saturday, October 26th, 2019. We would like to invite your organization to join the sponsorship team of this exciting event that is reaching churches and Christians across the Greater Toronto Area.

## **About Passion To Reach Ministries:**

- Passion To Reach Ministries is an evangelistic ministry with a global reach and local footprint.
- A registered Canadian charity since 2005.
- Our vision is to see Christians equipped to witness Christ to the world, churches mobilized to reach their communities, and culture transformed by the power of the gospel
- The ministry has a proven track record of consistent, effective and strategic missions ministry
- We partner with churches to see greater impact in communities locally and globally Our programs and services include Missional Leadership Training, Missional Church Blueprint and Missional Media Services.

## **About GO (Gospel Outreach) Conference:**

- The Conference was created in 2015 to equip believers to share their faith effectively with people from various religious and ethnic backgrounds
- Every year hundreds gather and are empowered to fulfill the Great Commission
- The Conference has seen explosive growth over the last 5 years, from 200 people at the first event in 2015 to over 2500 people registered for the conference in 2018 from over 50 churches.
- G.O Conference is expected to represent a cross-section of churches within the GTA with close to 2500 (approx.) in attendance.

## **Event Details:**

The conference will be held simultaneously in two locations over two days

Dates: **Friday, October 25th & Saturday, October 26th, 2019**

Start Time: **Friday - 7:30 PM, Saturday - 9:00 AM**

## **Locations:**

East GTA - Evangel Temple Church, 4190 Yonge St, North York, ON M2P 1N9 Toronto

West GTA - Peel Pentecostal Tabernacle 2005 Countryside Dr, ON L6R 0N6, Brampton

### **The Vision behind GO Conference:**

The GO Conference is designed to equip the church community to build bridges with the people that God has placed in their life, especially those from other religious backgrounds. This Conference will do three things for you; DISCOVER the belief systems of those who have not yet embraced the gospel of Jesus (including various religions, atheists, secularists etc.), LEARN to start conversations about Jesus, SHARE the gospel effectively with your friends and family.

Our theme this year will be: '**Making Disciples of All Nations**'.

### **Sponsorship:**

We need successful, recognized businesses & organizations that will step-up to the challenge of sponsoring this great event that promotes faith, fellowship and community.

### **Benefits:**

Your brand will be viewed and recognized by thousands of people, including over 2500 Christians and more than 60 church leaders in the GTA. Join this movement that focuses on developing passionate, empowered and mission conscious Church communities through active faith building events such as the GO Conference. Gain brand visibility with thought leaders and influencers who represent a potential community of over 10,000 people. Become a part of the sponsor family of the largest evangelistic conference in the Toronto area.

When you support the GO Conference you are not only supporting a great event and making your brand visible to hundreds of attendees from across the GTA, you are also supporting the mobilization of Christians to make disciples of all nations - the reason for which the church exists. In a culture and society that is moving farther away from the gospel and biblical values each day, we need to raise an army of men, women and youth who will effectively share the message of Jesus Christ.

Please review our sponsorship package which outlines the specifics and benefits of sponsoring this event.

Do you have questions or comments?

Email [info@goconference](mailto:info@goconference) or call 647-379-7847 ext. 709. More info about GO Conference at [www.goconference.ca](http://www.goconference.ca)

Advancing the Gospel Further, Faster.

Rev. Caleb Nkrumah  
Special Events Coordinator & Church Relations  
Manager Passion To Reach Ministries

## **Sponsorship Packages & Benefits**

### **PLATINUM SPONSORSHIP \$4000**

- Premium exhibit space at both conference locations, positioned in the highest traffic area possible.
- Prominently recognized with logo displayed on GO Conference website with link to webpage
- Recognized on sponsor page of GO Conference program guide with full page ad
- Logo placed as sponsor on social media marketing
- 15 Free tickets
- 1 PowerPoint slide displayed during the conference
- Up to 2 items placed in conference swag bag
- 1 video (up to 60 secs)

### **GOLD SPONSORSHIP \$3000+**

- Premium exhibit space at both conference locations, positioned in a high traffic area
- Prominently recognized with logo displayed on GO Conference website with link to webpage
- Recognized on sponsor page of GO Conference program guide with half page ad.
- Logo placed as sponsor on social media marketing
- 10 Free tickets
- 1 PowerPoint slide displayed during the conference
- Up to 2 items placed in conference swag bag

### **SILVER SPONSORSHIP \$2000 +**

- Premium exhibit space at both conference locations, positioned in a high traffic area
- Prominently recognized with logo displayed on GO Conference website with link to webpage
- Recognized on sponsor page of GO Conference program guide with quarter page ad
- Logo placed as sponsor on social media marketing
- 5 Free Tickets
- 1 PowerPoint slide displayed during the conference
- 1 item placed in conference swag bag

### **BRONZE SPONSORSHIP \$1000 +**

- Opportunity to have exhibit space at both conference locations during the conference
- Recognized with logo displayed on GO Conference website
- Logo recognized on sponsor page of GO Conference program guide
- Logo placed as sponsor on social media marketing
- 2 Free tickets